

PTO Form 1957 (Rev 9/05)

OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78618407
LAW OFFICE ASSIGNED	LAW OFFICE 104
MARK SECTION (no change)	
ARGUMENT(S)	
<p>The following amendment and remarks are submitted in connection with the Office Action dated May 9, 2006.</p> <p style="text-align: center;"><u>AMENDMENTS</u></p> <p>Please amend the identification of goods in Class 16 in the application to read as follows:</p> <p>BOOKS IN THE FIELD OF SPORTS, BOOK COVERS, CALENDARS; STICKERS; DECALCOMANIAS in International Class 16.</p> <p>Please amend the identification of services in Class 41 in the application to read as follows:</p> <p>EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES AND WORKSHOPS IN THE FIELD OF A WIDE VARIETY OF SPORTS; TRAINING IN THE FIELD OF SPORTS; ENTERTAINMENT IN THE NATURE OF CONCERTS, CULTURAL EVENTS, SPORTING EVENTS AND COMPETITIONS; SPORTING, RECREATIONAL AND CULTURAL EVENTS AND ACTIVITIES IN THE NATURE OF CONCERTS, CULTURAL EVENTS, SPORTING EVENTS AND COMPETITIONS; ORGANIZATION AND CONDUCTING OF SPORTS COMPETITIONS, NAMELY, EXTREME SPORTS AND BALL SPORTS SUCH AS BODYBOARDING, SKIING, SKATEBOARDING,</p>	

SURFING, VOLLEYBALL AND TENNIS; RENTAL OF SPORTS AND RECREATION EQUIPMENT RELATING TO SURFING, BODYBOARDING, SNOWBOARDING, SKIING, KITEBOARDING AND SKATEBOARDING, NAMELY, BOARDS AND PROTECTIVE EQUIPMENT; ORGANIZATION OF EXHIBITIONS FOR CULTURAL, ENTERTAINMENT OR EDUCATIONAL PURPOSES FOR EDUCATIONAL, CULTURAL, SPORTING, OR ENTERTAINMENT PURPOSE AND EXHIBITIONS RELATING TO RECREATIONAL ACTIVITIES IN THE NATURE OF SPORTS AND ENTERTAINMENT, EXTREME SPORTS AND BALL SPORTS SUCH AS BODYBOARDING, SKIING, SKATEBOARDING, SURFING, VOLLEYBALL AND TENNIS; PROVISION OF SPORTS AND RECREATION FACILITIES; TIMING OF SPORTS EVENTS; SPORTS AND PHYSICAL TRAINING SERVICES, NAMELY, ATHLETE AND TEAM COACHING IN THE FIELDS OF SURFING, BODYBOARDING, SNOWBOARDING, SKIING, KITEBOARDING AND SKATEBOARDING; HOLIDAY AND SPORT CAMP SERVICES; NIGHT CLUB SERVICES IN THE NATURE OF HOSPITALITY; ENTERTAINMENT SERVICES IN THE NATURE OF A NIGHT CLUB; HEALTH CLUB SERVICES, NAMELY PROVIDING INSTRUCTION AND EQUIPMENT IN THE FIELD OF PHYSICAL EXERCISE; MOTION PICTURE FILM PRODUCTION; PRODUCTION OF VIDEO CASSETTES AND DVDS; RECORDING STUDIO SERVICES; TELEVISION PRODUCTION; PRODUCTION OF ONLINE CONTENT IN THE NATURE OF SPORTS AND ENTERTAINMENT; RENTAL OF FILMS, VIDEO TAPES, DVDS, CD-ROMS, SOUND RECORDINGS AND OTHER AUDIO VISUAL RECORDINGS; RADIO ENTERTAINMENT PRODUCTION; ENTERTAINMENT SERVICES, NAMELY, PROVIDING A TELEVISION PROGRAM IN THE FIELD OF A WIDE VARIETY OF SPORTS VIA A GLOBAL COMPUTER NETWORK; CONDUCTING FILM FESTIVALS; PRESENTATION OF LIVE PERFORMANCES IN THE NATURE OF MUSICAL CONCERTS; VARIETY EVENTS IN THE NATURE OF COMMUNITY AND CULTURAL EVENTS EXHIBITIONS AND FAIRS, ORGANIZATION OF DANCING EVENTS; ORGANISATION OF A WIDE VARIETY OF SPORTS GAMES; COMPUTER GAME

SERVICES PROVIDED ON-LINE; NEWS REPORTING SERVICES; PHOTOGRAPHIC REPORTING; PHOTOGRAPHY; ARRANGING AND CONDUCTING OF EDUCATIONAL CONFERENCES, SEMINARS AND WORKSHOPS IN THE FIELD OF SPORTS; PUBLISHING OF BOOKS AND NEWSLETTERS; PROVIDING ONLINE ELECTRONIC PUBLICATIONS IN THE NATURE OF BOOKS AND NEWSLETTERS IN THE FIELD OF SPORTS AND ENTERTAINMENT; PROVIDING EDUCATIONAL AND ENTERTAINMENT INFORMATION AND ADVICE IN RELATION TO ALL OF THE FOREGOING IN INTERNATIONAL CLASS 41.

REMARKS

In the Office Action dated May 9, 2006, the Examining Attorney has maintained the rejection of the application under Section 2(d) and has requested an amendment to the identification of services in Class 41. Applicant also amends the goods in Class 16. The goods as in Classes 4, 9, 11, 14, 35 and 36 remain as previously amended. However, Applicant requests that the Examining Attorney delete the entire class of goods for International Classes 27 and 28 from the application.

The Examining Attorney has continued the rejection of the application on the basis of prior Registration Nos. 2288626; 2286955; 2346307; 1876013; and 1080515.

In response to the rejection based on Registration Nos. 1876013 and 1080515, Applicant has deleted Classes 27 and 28 from its application. Therefore, any likelihood of confusion has been eliminated as the classes covered by Applicant's application do not overlap with the classes or the goods covered by Registration Nos. 1876013 and 1080515.

Applicant notes that Registration No. 2286955 was cancelled under Section 8 on July 22, 2006. As such, this registration is no longer a valid refusal. In addition, Registration No. 2346307 has been abandoned as the USPTO website shows that a Section 8 has not been filed in connection with this registration. Given the grace period for which to file a Section 8, the final deadline for filing a Section 8 for this registration was November 2, 2006. As such, this registration should no longer be a bar to Applicant's mark.

Applicant has amended its identification of goods in Class 16. Applicant believes that the rejection on the basis of Registration No. 2288626 should be withdrawn. Applicant is the owner of

prior Registration No. 2142055 in Class 16, which predates the cited Registration No. 2288626, and is for the same goods as set forth herein. As the PTO has allowed the cited registration to exist in light of Applicant's prior rights and registration. The citation should be withdrawn based on the amended goods.

For the reasons discuss above, Applicant requests that the Examining Attorney remove the rejection of its application on the basis of Section 2(d).

Applicant respectfully submits that it has now responded to all outstanding requirements of the Examining Attorney and that its application is now in condition for allowance. Thus, Applicant requests that its application be passed to publication. Applicant has filed a Notice of Appeal.

Therefore, it is respectfully requested that the Examining Attorney contact the undersigned attorney if there are any questions regarding the above remarks which can allow the application to proceed to publication.

GOODS AND/OR SERVICES SECTION (004)(no change)	
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GOODS AND/OR SERVICES SECTION (009)(no change)	
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GOODS AND/OR SERVICES SECTION (011)(no change)	
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GOODS AND/OR SERVICES SECTION (014)(no change)	
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GOODS AND/OR SERVICES SECTION (016)(current)	
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INTERNATIONAL CLASS	016
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DESCRIPTION	
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Paper, cardboard; books related to the subject of sports, recreation, entertainment and lifestyle book covers, gift cards, calendars, stickers, decalcomanias, bumper stickers, posters; stationery, note pads, binders, memo pads, agendas, diaries; writing instruments, pens, pencils, markers; cases for pens and pencils; non-textile labels; photographs; banners of cardboard, paper and card; signs; clipboards; notice boards	
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FIRST USE ANYWHERE DATE	At least as early as 08/00/1977
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FIRST USE IN COMMERCE DATE	At least as early as 08/00/1977
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FILING BASIS	Section 1(b)
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GOODS AND/OR SERVICES SECTION (016)(proposed)	
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INTERNATIONAL CLASS	016
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DESCRIPTION	
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BOOKS IN THE FIELD OF SPORTS, BOOK COVERS, CALENDARS; STICKERS; DECALCOMANIAS	
FIRST USE ANYWHERE DATE	At least as early as 08/00/1977
FIRST USE IN COMMERCE DATE	At least as early as 08/00/1977
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (018)(no change)	
GOODS AND/OR SERVICES SECTION (020)(no change)	
GOODS AND/OR SERVICES SECTION (021)(no change)	
GOODS AND/OR SERVICES SECTION (024)(no change)	
GOODS AND/OR SERVICES SECTION (025)(no change)	
GOODS AND/OR SERVICES SECTION (027)(no change)	
GOODS AND/OR SERVICES SECTION (028)(no change)	
GOODS AND/OR SERVICES SECTION (035)(no change)	
GOODS AND/OR SERVICES SECTION (036)(no change)	
GOODS AND/OR SERVICES SECTION (041)(current)	
INTERNATIONAL CLASS	041
DESCRIPTION	
<p>Education; training; entertainment; sporting, recreational and cultural events and activities; organization and conducting of competitions in this class including those relating to recreational activities, extreme sports and ball sports such as bodyboarding, skiing, skateboarding, surfing, volleyball and tennis; rental of sports and recreation equipment including that relating to surfing, bodyboarding, snowboarding, skiing, kiteboarding and skateboarding; organization of exhibitions for cultural, entertainment or educational purposes relating to recreational activities, extreme sports and ball sports such as bodyboarding, skiing, skateboarding, surfing, volleyball and tennis; provision and management of sports and recreation facilities; timing of sports events; sports and physical training services including athlete and team coaching, including in the fields of surfing, bodyboarding, snowboarding, skiing, kiteboarding and skateboarding; holiday and sport camp services; club services in this class; health club services; services relating to the development, writing, direction, recording, editing and production of films and other audio visual programs for cinema, video or DVD; recording studio services; production and distribution of cinema, video, DVD, television and online content; rental of films, video tapes, DVDs, CD-ROMs, sound recordings and other audio visual recordings; radio and television entertainment; film festivals; presentation of live performances; variety events; organization of social events; game services provided on-line; news reporter services; photographic reporting; photography; arranging and conducting of conferences, seminars and workshops; publishing services in this class; providing online electronic publications (not downloadable); providing information and advice in relation to all of the foregoing</p>	
FIRST USE ANYWHERE DATE	At least as early as 12/00/1986
FIRST USE IN COMMERCE DATE	At least as early as 12/00/1986

FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (041)(proposed)	
INTERNATIONAL CLASS	041
DESCRIPTION	
<p>EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES AND WORKSHOPS IN THE FIELD OF A WIDE VARIETY OF SPORTS; TRAINING IN THE FIELD OF SPORTS; ENTERTAINMENT IN THE NATURE OF CONCERTS, CULTURAL EVENTS, SPORTING EVENTS AND COMPETITIONS; SPORTING, RECREATIONAL AND CULTURAL EVENTS AND ACTIVITIES IN THE NATURE OF CONCERTS, CULTURAL EVENTS, SPORTING EVENTS AND COMPETITIONS; ORGANIZATION AND CONDUCTING OF SPORTS COMPETITIONS, NAMELY, EXTREME SPORTS AND BALL SPORTS SUCH AS BODYBOARDING, SKIING, SKATEBOARDING, SURFING, VOLLEYBALL AND TENNIS; RENTAL OF SPORTS AND RECREATION EQUIPMENT RELATING TO SURFING, BODYBOARDING, SNOWBOARDING, SKIING, KITEBOARDING AND SKATEBOARDING, NAMELY, BOARDS AND PROTECTIVE EQUIPMENT; ORGANIZATION OF EXHIBITIONS FOR CULTURAL, ENTERTAINMENT OR EDUCATIONAL PURPOSES FOR EDUCATIONAL, CULTURAL, SPORTING, OR ENTERTAINMENT PURPOSE AND EXHIBITIONS RELATING TO RECREATIONAL ACTIVITIES IN THE NATURE OF SPORTS AND ENTERTAINMENT, EXTREME SPORTS AND BALL SPORTS SUCH AS BODYBOARDING, SKIING, SKATEBOARDING, SURFING, VOLLEYBALL AND TENNIS; PROVISION OF SPORTS AND RECREATION FACILITIES; TIMING OF SPORTS EVENTS; SPORTS AND PHYSICAL TRAINING SERVICES, NAMELY, ATHLETE AND TEAM COACHING IN THE FIELDS OF SURFING, BODYBOARDING, SNOWBOARDING, SKIING, KITEBOARDING AND SKATEBOARDING; HOLIDAY AND SPORT CAMP SERVICES; NIGHT CLUB SERVICES IN THE NATURE OF HOSPITALITY; ENTERTAINMENT SERVICES IN THE NATURE OF A NIGHT CLUB; HEALTH CLUB SERVICES, NAMELY PROVIDING INSTRUCTION AND EQUIPMENT IN THE FIELD OF PHYSICAL EXERCISE; MOTION PICTURE FILM PRODUCTION; PRODUCTION OF VIDEO CASSETTES AND DVDS; RECORDING STUDIO SERVICES; TELEVISION PRODUCTION; PRODUCTION OF ONLINE CONTENT IN THE NATURE OF SPORTS AND ENTERTAINMENT; RENTAL OF FILMS, VIDEO TAPES, DVDS, CD-ROMS, SOUND RECORDINGS AND OTHER AUDIO VISUAL RECORDINGS; RADIO ENTERTAINMENT PRODUCTION; ENTERTAINMENT SERVICES, NAMELY, PROVIDING A TELEVISION PROGRAM IN THE FIELD OF A WIDE VARIETY OF SPORTS VIA A GLOBAL COMPUTER NETWORK; CONDUCTING FILM FESTIVALS; PRESENTATION OF LIVE PERFORMANCES IN THE NATURE OF MUSICAL CONCERTS; VARIETY EVENTS IN THE NATURE OF COMMUNITY AND CULTURAL EVENTS EXHIBITIONS AND FAIRS, ORGANIZATION OF DANCING EVENTS; ORGANISATION OF A WIDE VARIETY OF SPORTS GAMES; COMPUTER GAME SERVICES PROVIDED ON-LINE; NEWS REPORTING SERVICES; PHOTOGRAPHIC REPORTING; PHOTOGRAPHY; ARRANGING AND CONDUCTING OF EDUCATIONAL CONFERENCES, SEMINARS AND WORKSHOPS IN THE FIELD OF SPORTS; PUBLISHING OF BOOKS AND NEWSLETTERS; PROVIDING ONLINE ELECTRONIC PUBLICATIONS IN THE NATURE OF BOOKS AND NEWSLETTERS IN THE FIELD OF SPORTS AND ENTERTAINMENT; PROVIDING EDUCATIONAL AND ENTERTAINMENT INFORMATION AND ADVICE IN RELATION TO ALL OF THE FOREGOING</p>	
FIRST USE ANYWHERE DATE	At least as early as 12/00/1986

FIRST USE IN COMMERCE DATE	At least as early as 12/00/1986
FILING BASIS	Section 1(b)
SIGNATURE SECTION	
DECLARATION SIGNATURE	The filing Attorney has elected not to submit the signed declaration, believing no supporting declaration is required under the <i>Trademark Rules of Practice</i> .
RESPONSE SIGNATURE	/JVH/
SIGNATORY'S NAME	Jeffrey Van Hoosear
SIGNATORY'S POSITION	Attorney for Applicant
DATE SIGNED	11/09/2006
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Nov 09 20:17:06 EST 2006
TEAS STAMP	USPTO/ROA-63.139.240.150- 20061109201706259545-7861 8407-340d296933b4e33e2cb3 76b8ceea85594b-N/A-N/A-20 061109200640620666

PTO Form 1957 (Rev 9/05)

OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **78618407** has been amended as follows:

Argument(s)

In response to the substantive refusal(s), please note the following:

The following amendment and remarks are submitted in connection with the Office Action dated May 9, 2006.

AMENDMENTS

Please amend the identification of goods in Class 16 in the application to read as follows:

BOOKS IN THE FIELD OF SPORTS, BOOK COVERS, CALENDARS; STICKERS;
DECALCOMANIAS in International Class 16.

Please amend the identification of services in Class 41 in the application to read as follows: EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES AND WORKSHOPS IN THE FIELD OF A WIDE VARIETY OF SPORTS; TRAINING IN THE FIELD OF SPORTS; ENTERTAINMENT IN THE NATURE OF CONCERTS, CULTURAL EVENTS, SPORTING EVENTS AND COMPETITIONS; SPORTING, RECREATIONAL AND CULTURAL EVENTS AND ACTIVITIES IN THE NATURE OF CONCERTS, CULTURAL EVENTS, SPORTING EVENTS AND COMPETITIONS; ORGANIZATION AND CONDUCTING OF SPORTS COMPETITIONS, NAMELY, EXTREME SPORTS AND BALL SPORTS SUCH AS BODYBOARDING, SKIING, SKATEBOARDING, SURFING, VOLLEYBALL AND TENNIS; RENTAL OF SPORTS AND RECREATION EQUIPMENT RELATING TO SURFING, BODYBOARDING, SNOWBOARDING, SKIING, KITEBOARDING AND SKATEBOARDING, NAMELY, BOARDS AND PROTECTIVE EQUIPMENT; ORGANIZATION OF EXHIBITIONS FOR CULTURAL, ENTERTAINMENT OR EDUCATIONAL PURPOSES FOR EDUCATIONAL, CULTURAL, SPORTING, OR ENTERTAINMENT PURPOSE AND EXHIBITIONS RELATING TO RECREATIONAL ACTIVITIES IN THE NATURE OF SPORTS AND ENTERTAINMENT, EXTREME SPORTS AND BALL SPORTS SUCH AS BODYBOARDING, SKIING, SKATEBOARDING, SURFING, VOLLEYBALL AND TENNIS; PROVISION OF SPORTS AND RECREATION FACILITIES; TIMING OF SPORTS EVENTS; SPORTS AND PHYSICAL TRAINING SERVICES, NAMELY, ATHLETE AND TEAM COACHING IN THE FIELDS OF SURFING, BODYBOARDING, SNOWBOARDING, SKIING, KITEBOARDING AND SKATEBOARDING; HOLIDAY AND SPORT CAMP SERVICES; NIGHT CLUB SERVICES IN THE NATURE OF HOSPITALITY; ENTERTAINMENT SERVICES IN THE NATURE OF A NIGHT CLUB; HEALTH CLUB SERVICES, NAMELY PROVIDING INSTRUCTION AND EQUIPMENT IN THE FIELD OF PHYSICAL EXERCISE; MOTION PICTURE FILM PRODUCTION; PRODUCTION OF VIDEO CASSETTES AND DVDS; RECORDING

STUDIO SERVICES; TELEVISION PRODUCTION; PRODUCTION OF ONLINE CONTENT IN THE NATURE OF SPORTS AND ENTERTAINMENT; RENTAL OF FILMS, VIDEO TAPES, DVDS, CD-ROMS, SOUND RECORDINGS AND OTHER AUDIO VISUAL RECORDINGS; RADIO ENTERTAINMENT PRODUCTION; ENTERTAINMENT SERVICES, NAMELY, PROVIDING A TELEVISION PROGRAM IN THE FIELD OF A WIDE VARIETY OF SPORTS VIA A GLOBAL COMPUTER NETWORK; CONDUCTING FILM FESTIVALS; PRESENTATION OF LIVE PERFORMANCES IN THE NATURE OF MUSICAL CONCERTS; VARIETY EVENTS IN THE NATURE OF COMMUNITY AND CULTURAL EVENTS EXHIBITIONS AND FAIRS, ORGANIZATION OF DANCING EVENTS; ORGANISATION OF A WIDE VARIETY OF SPORTS GAMES; COMPUTER GAME SERVICES PROVIDED ON-LINE; NEWS REPORTING SERVICES; PHOTOGRAPHIC REPORTING; PHOTOGRAPHY; ARRANGING AND CONDUCTING OF EDUCATIONAL CONFERENCES, SEMINARS AND WORKSHOPS IN THE FIELD OF SPORTS; PUBLISHING OF BOOKS AND NEWSLETTERS; PROVIDING ONLINE ELECTRONIC PUBLICATIONS IN THE NATURE OF BOOKS AND NEWSLETTERS IN THE FIELD OF SPORTS AND ENTERTAINMENT; PROVIDING EDUCATIONAL AND ENTERTAINMENT INFORMATION AND ADVICE IN RELATION TO ALL OF THE FOREGOING IN INTERNATIONAL CLASS 41.

REMARKS

In the Office Action dated May 9, 2006, the Examining Attorney has maintained the rejection of the application under Section 2(d) and has requested an amendment to the identification of services in Class 41. Applicant also amends the goods in Class 16. The goods as in Classes 4, 9, 11, 14, 35 and 36 remain as previously amended. However, Applicant requests that the Examining Attorney delete the entire class of goods for International Classes 27 and 28 from the application.

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eliminated as the classes covered by Applicant's application do not overlap with the classes or the goods covered by Registration Nos. 1876013 and 1080515.

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For the reasons discuss above, Applicant requests that the Examining Attorney remove the rejection of its application on the basis of Section 2(d).

Applicant respectfully submits that it has now responded to all outstanding requirements of the Examining Attorney and that its application is now in condition for allowance. Thus, Applicant requests that its application be passed to publication. Applicant has filed a Notice of Appeal.

Therefore, it is respectfully requested that the Examining Attorney contact the undersigned attorney if there are any questions regarding the above remarks which can allow the application to proceed to publication.

Classification and Listing of Goods/Services

Applicant hereby amends the following class of goods/services in the application as follows:

Current: Class 016 for Paper, cardboard; books related to the subject of sports, recreation, entertainment and lifestyle book covers, gift cards, calendars, stickers, decalcomanias, bumper stickers, posters; stationery, note pads, binders, memo pads, agendas, diaries; writing instruments, pens, pencils, markers; cases for pens and pencils; non-textile labels; photographs; banners of cardboard, paper and card; signs; clipboards; notice boards

Original Filing Basis: 1(b).

Proposed: Class 016 for BOOKS IN THE FIELD OF SPORTS, BOOK COVERS, CALENDARS; STICKERS; DECALCOMANIAS

Filing Basis: 1(b).

Applicant hereby amends the following class of goods/services in the application as follows:

Current: Class 041 for Education; training; entertainment; sporting, recreational and cultural events and activities; organization and conducting of competitions in this class including those relating to recreational activities, extreme sports and ball sports such as bodyboarding, skiing, skateboarding, surfing, volleyball and tennis; rental of sports and recreation equipment including that relating to surfing, bodyboarding, snowboarding, skiing, kiteboarding and skateboarding; organization of exhibitions for cultural, entertainment or educational purposes relating to recreational activities, extreme sports and ball sports such as bodyboarding, skiing, skateboarding, surfing, volleyball and tennis; provision and management of sports and recreation facilities; timing of sports events; sports and physical training services including athlete and team coaching, including in the fields of surfing, bodyboarding, snowboarding, skiing, kiteboarding and skateboarding; holiday and sport camp services; club services in this class; health club services; services relating to the development, writing, direction, recording, editing and production of films and other audio visual programs for cinema, video or DVD; recording studio services; production and distribution of cinema, video, DVD, television and online content; rental of films, video tapes, DVDs, CD-ROMs, sound recordings and other audio visual recordings; radio and television entertainment; film festivals; presentation of live performances; variety events; organization of social events; game services provided on-line; news reporter services; photographic reporting; photography; arranging and conducting of conferences, seminars and workshops; publishing services in this class; providing online electronic publications (not downloadable); providing information and advice in relation to all of the foregoing

Original Filing Basis: 1(b).

Proposed: Class 041 for EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES AND WORKSHOPS IN THE FIELD OF A WIDE VARIETY OF SPORTS; TRAINING IN THE FIELD OF SPORTS; ENTERTAINMENT IN THE NATURE OF CONCERTS, CULTURAL EVENTS, SPORTING EVENTS AND COMPETITIONS; SPORTING, RECREATIONAL AND CULTURAL EVENTS AND ACTIVITIES IN THE NATURE OF CONCERTS, CULTURAL EVENTS, SPORTING EVENTS AND COMPETITIONS; ORGANIZATION AND CONDUCTING OF SPORTS COMPETITIONS, NAMELY, EXTREME SPORTS AND BALL SPORTS SUCH AS BODYBOARDING, SKIING, SKATEBOARDING, SURFING, VOLLEYBALL AND TENNIS; RENTAL OF SPORTS AND RECREATION EQUIPMENT RELATING TO SURFING, BODYBOARDING, SNOWBOARDING, SKIING, KITEBOARDING AND SKATEBOARDING, NAMELY, BOARDS AND PROTECTIVE EQUIPMENT; ORGANIZATION OF EXHIBITIONS FOR CULTURAL, ENTERTAINMENT OR EDUCATIONAL PURPOSES FOR EDUCATIONAL, CULTURAL, SPORTING, OR ENTERTAINMENT PURPOSE AND EXHIBITIONS RELATING TO RECREATIONAL ACTIVITIES IN THE NATURE OF SPORTS AND ENTERTAINMENT, EXTREME SPORTS AND BALL SPORTS SUCH AS BODYBOARDING, SKIING, SKATEBOARDING, SURFING, VOLLEYBALL AND TENNIS; PROVISION OF SPORTS AND RECREATION FACILITIES; TIMING OF SPORTS EVENTS; SPORTS AND PHYSICAL TRAINING SERVICES, NAMELY, ATHLETE AND TEAM COACHING IN THE FIELDS OF SURFING, BODYBOARDING, SNOWBOARDING, SKIING, KITEBOARDING AND SKATEBOARDING; HOLIDAY AND SPORT CAMP SERVICES; NIGHT CLUB SERVICES IN THE NATURE OF HOSPITALITY; ENTERTAINMENT SERVICES IN THE NATURE OF A NIGHT CLUB; HEALTH CLUB SERVICES, NAMELY PROVIDING INSTRUCTION AND EQUIPMENT IN THE FIELD OF PHYSICAL EXERCISE; MOTION PICTURE FILM PRODUCTION; PRODUCTION OF VIDEO CASSETTES AND DVDS; RECORDING STUDIO SERVICES; TELEVISION PRODUCTION; PRODUCTION OF ONLINE CONTENT IN THE NATURE OF SPORTS AND ENTERTAINMENT; RENTAL OF FILMS, VIDEO TAPES, DVDS, CD-ROMS, SOUND RECORDINGS AND OTHER AUDIO VISUAL RECORDINGS; RADIO

ENTERTAINMENT PRODUCTION; ENTERTAINMENT SERVICES, NAMELY, PROVIDING A TELEVISION PROGRAM IN THE FIELD OF A WIDE VARIETY OF SPORTS VIA A GLOBAL COMPUTER NETWORK; CONDUCTING FILM FESTIVALS; PRESENTATION OF LIVE PERFORMANCES IN THE NATURE OF MUSICAL CONCERTS; VARIETY EVENTS IN THE NATURE OF COMMUNITY AND CULTURAL EVENTS EXHIBITIONS AND FAIRS, ORGANIZATION OF DANCING EVENTS; ORGANISATION OF A WIDE VARIETY OF SPORTS GAMES; COMPUTER GAME SERVICES PROVIDED ON-LINE; NEWS REPORTING SERVICES; PHOTOGRAPHIC REPORTING; PHOTOGRAPHY; ARRANGING AND CONDUCTING OF EDUCATIONAL CONFERENCES, SEMINARS AND WORKSHOPS IN THE FIELD OF SPORTS; PUBLISHING OF BOOKS AND NEWSLETTERS; PROVIDING ONLINE ELECTRONIC PUBLICATIONS IN THE NATURE OF BOOKS AND NEWSLETTERS IN THE FIELD OF SPORTS AND ENTERTAINMENT; PROVIDING EDUCATIONAL AND ENTERTAINMENT INFORMATION AND ADVICE IN RELATION TO ALL OF THE FOREGOING
Filing Basis: 1(b).

Declaration Signature

I hereby elect to bypass the submission of a signed declaration, because I believe a declaration is not required by the rules of practice. I understand that the examining attorney could still, upon later review, require a signed declaration.

Response Signature

Signature: /JVH/ Date: 11/09/2006

Signatory's Name: Jeffrey Van Hoosear

Signatory's Position: Attorney for Applicant

Serial Number: 78618407

Internet Transmission Date: Thu Nov 09 20:17:06 EST 2006

TEAS Stamp: USPTO/ROA-63.139.240.150-200611092017062

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